



2016 El Paso-Ciudad Juárez Industry Summit

El Paso's Foreign Trade Zone event bolsters foreign, domestic trade in El Paso-Juarez region

EL PASO, Texas — Mark your calendars! El Paso's Foreign Trade Zone (FTZ No. 68) has announced their annual salute to Trade to take place on April 28, 2016. The El Paso-Ciudad Juárez Industry Summit brings together the Aerospace, Automotive, Textile, and Electronics Industry; all segments of our regional trade that bolster the regional economy. Industry experts will be present to share their stories of success on the border. This year's event features Gabriel Lujan, VP of Lear Corporation Mexico and Central America HR and Federico Banuelos Serrano, National President of the Mexico National Council of the Maquiladora Industry. A roundtable will also feature local experts on regional trade.

The event will take place at the "TECH 2 O" facility located at 10751 Montana, adjacent to the El Paso International Airport. Admission of \$25.00 includes lunch and access to the day's events. Exhibitor options are available as well, though slots for exhibitor spaces are limited at this point.

The Border Region is one of North America's largest manufacturing hubs and home to a large concentration of companies that import and export a high volume of automobile parts and electronics. Just alone, there are over 100,000 jobs in the region solely dedicated to the automobile segment. The 2016 El Paso-Ciudad Juárez Industry Summit highlights and sells our region's assets.

First authorized by Congress in 1934, Foreign Trade Zones exist to help American and foreign companies improve their competitive position in the global market economy. FTZ No. 68 is administered by El Paso International Airport.

For additional information on FTZ No. 68 and to register for the 2016 El Paso-Ciudad Juárez Industry Summit, visit: www.elpasotexas.gov/ftz or call (915) 771-6061.